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Press Release -- Kiwanis Nursing Home (KNH) announces the launch of a \$1 Million, *A Place To Call Home* capital campaign to raise funds for much needed facility improvements.

According to KNH Administrator Keri Marr, the nursing home opened in April 1979 and has been providing quality care to Residents for over 35 years. Built in the mid-70s, the building has received regular maintenance over the decades to ensure a safe environment for Residents and staff. KNH has been, and continues to be, an active and busy place and due to normal wear the facility indeed has that 'lived in' look. Much of the existing facility is in need of significant improvements in order to maintain and enhance the quality of life for Residents and their loved ones, and to provide an effective and efficient work environment for staff.

Ms Marr added, "With a provincially funded expansion project entering its final phases it is important that the gaps between the new 2015 addition and the existing 1979 facility be addressed now in order to ensure that a consistent quality of surroundings and an effective level of service can be provided to all Residents."

"Through discussion with Residents, families and staff, over 20 capital projects have been identified for the existing facility," Ms Marr said. "In keeping with our 'Resident Focused' mandate, the majority of the projects target room upgrades, improvements to Resident common areas including dining rooms, corridors and lounges. Along with these core improvements the plan includes the purchase of a new wheelchair van and the development of a new courtyard, as a key centerpiece for all to enjoy."

"Our mission is to provide the highest quality of care in a safe, home-like environment. Our vision is to be recognized as a home where Residents want to live and staff choose to work," said Ralph Carr, Kiwanis Nursing Home Board Chair. "Every day, we strive to deliver on this mission and vision. The planned improvement projects are in direct support of both the mission and vision and are focused towards enhancing the lives of Residents from a personal, private, social and community point of view." Mr Carr also said, "the renovations will further enable staff to provide superior care in a safe, effective and efficient manner."

Ms Marr proudly stated, "Kiwanis Nursing Home is an integral part of the Sussex and surrounding area and we have positively impacted thousands of families in the community over the years. We have provided care to more than 850 Residents since opening in 1979. These capital projects will allow us to continue to provide and expand much needed community-based services, and continue touching the lives of individuals and families in the region."

"Supporting families and enhancing quality of life is what it's all about and at KNH we are excited about the future," said Mr Carr.

"Over the past number of months we have focused on campaign planning and now with this launch announcement we are asking the community and surrounding area to get involved and help us reach our goal," said Peter Price, Campaign Coordinator. "I invite companies, foundations and individuals to join in our mission."

To make a capital campaign donation, to volunteer and/or for more information, please call, 506-440-8889 or email pprice@kiwanisnursinghome.com.